

SAURAV SHARMA

Digital Marketer | SEO & SMO Expert | Video Editor

📍 Jaitpur, Delhi | 📞 +91 9354411776 | 🌐 interstellavibe.in | 🎂 Age: 20 Years

PROFESSIONAL SUMMARY

A results-driven Digital Marketing professional and **Video Editor** with **1 year of solid agency experience** and **9 months of successful freelancing experience**. Specialized in SEO, Social Media Optimization (SMO), viral reels strategy, and executing data-backed digital campaigns to enhance brand visibility and drive high-impact video content creation.

WORK EXPERIENCE

SEO Specialist, Video Editor & Digital Assistant

May 2025 – May 2026

Ambience Computer Education, Jaitpur, Delhi

- Completed **1 full year** of managing end-to-end digital branding, including high-engagement video content and SEO optimization.
- Created and edited promotional videos and reels that significantly increased organic reach on social media platforms.
- Optimized the official website for better search rankings and local lead generation.

Freelance Content Creator & Digital Marketer

9 Months Experience

Self-Employed / Remote

- Managed content strategy and independent video creation/editing projects for diverse clients, consistently boosting online presence.
- Executed trend-jacking techniques and premium reel editing to deliver viral and engaging multimedia outcomes.

Founder & Lead Developer

2025 – Present

Interstellar Vibe (interstellavibe.in)

- Developed a fully functional website and managed content strategy including multimedia integration.
- Implemented advanced SEO and video-based marketing strategies to boost user engagement.

CORE SKILLS

Digital Marketing:

SEO (On-page & Off-page), Performance Marketing, Meta Ads, Google Ads.

Web Development:

WordPress, Elementor, Theme Customization, Rank Math SEO.

Video & Design:

Professional Video Editing, Reels Strategy, Photoshop, Canva, Visual Branding.

Social Media:

Content Strategy, Trend-Jacking, Organic Growth, Viral Marketing.

EDUCATION & CERTIFICATIONS

- Advanced Digital Marketing Certification – Digiperform
- Professional Computer Certification – Ambience Computer Education

- BA Program – IGNOU (In Progress)

TOOLS & TECHNOLOGIES

- **CMS & Builders:** WordPress, Elementor Pro
- **SEO Tools:** Rank Math SEO, Google Search Console, Google Analytics
- **Advertising Platforms:** Meta Ads Manager, Google Ads Manager
- **Design & Editing Software:** Adobe Photoshop, Premiere Pro / CapCut, Canva